

# Swift Creek PTA Meeting

## March 16, 2015

Elizabeth Worthy, Vice President, called the meeting to order at 12:05pm in the media center.

The minutes from the February meeting were approved. First and second motions by Emily McGraw and Christie Benjamin, respectively.

Here are the topics discussed at this meeting:

- Treasurer's Report
- Update on Spring Book Fair
- Update from Healthy Lifestyles
- Increase Participation in the PTA
- Cultural Arts Programs for the Remainder of this Year
- How to Spend Painless Fundraising Money for this Year
- Slate of PTA Officers for 2015-2016
- NCPTA Convention
- 5<sup>th</sup> Grade Graduation and Activities

### Treasurer's Report

- **Spring Book Fair:** In this year's budget, we raised the book fair income/expenses to \$13,500 to reflect what the PTA had been seeing in previous years. This year, the Book Fair was closer to the actual budget with \$13,400.
- **Supply School Kits and Yearbook** are the primary sources of income for the rest of this school year.
- **Read-a-Book Program:** Ms. Bornman runs this program, which encourages at risk children to read. The children read a book to a volunteer. Then takes the book home. When the child can read the book, he brings it back to school to read to the volunteer. Then the child can keep the book.

Originally, we thought we were getting only \$300 for the program this year. However, we just received a check for another \$250.

**ACTION:** In the April PTA meeting, we need to vote to include this money in the budget, so Ms. Bornman can spend it.

- **Painless Fundraising** has earned about \$2500 this year. We also have a \$300 carryover from last year.

## Update on Spring Book Fair

Christie Benjamin provided an update on the Spring Book Fair. In the PTA budget, there is a line item for entertainment at the Book Fair. In the fall instead of hiring entertainment, we combined family night at the Book Fair with Literacy Night.

For the Spring Book Fair, all of the games, activities, food, and volunteers were donated. Again, no money was spent for entertainment. \$500 of the entertainment budget went to buying a book for each child at the school. Also, Mrs. Ramsey and Mrs. Rhodes identified students who might not otherwise get a book, and those students received books.

The proceeds of the Book Fair go to buying books for the school library. Mrs. Ramsey just made a \$4600 purchase of 186 books. These books include:

- a set of books about each of the 50 states
- arts
- animals
- biography

**Idea for Fall Book Fair:** Combine with the Fall Festival. This way we can increase the crowds to the Book Fair and also help combine one of the many fall activities. The meeting participants thought this was a good idea.

## Update from Healthy Lifestyles

Lisa Barrangou gave an update on the Healthy Lifestyles committee.

- This committee got bananas donated for the Fun Run, which Lisa plans to do again next year.
- We now have an after school tennis and golf program run by TGA. Lisa said that interest is growing in these programs.
- Cooking with Kids is not getting as much participation as Lisa would like, so if you have ideas on how to increase participation, please contact her at [realfooddoc@gmail.com](mailto:realfooddoc@gmail.com).
- Walking Wednesdays is a great success. Second grade has the highest participation with 5<sup>th</sup> grade having the lowest.

Lisa recently applied for two rewards for Swift Creek. In one reward (which we won't get this year), Lisa learned more about all the different programs that we could have at Swift Creek. She also applied for a reward that focuses on our Walking Wednesday program.

## Increase Participation in the PTA

All of the items for the Spring Book Fair were donated. The community wants to reach out and help the school. We just need to ask and give businesses enough time to budget.

When asking for donations, it is very helpful if you come in with a letter that contains the tax ID of the PTA. Once businesses see this letter, they are often very willing to help. It is good publicly for them and they get a tax write-off.

We need to do a better job of marketing the PTA. Parents don't understand everything that the PTA does. They just assume that these programs are run by the school. Obviously, we need to work on this more at the kindergarten open house next year, etc.

**ACTION:** Emily McGraw is going to draft a flyer that we can share with parents. This flyer will help emphasize what the PTA does and why more people need to be involved. Marie Dexter will work with Emily after she has this draft.

**ACTION:** People don't read the newsletter, or when they do, they have to search to find specific information. In the next newsletter, Marie will try to summarize the events for the month in a bulleted list. Also, use social media more to communicate information.

## **Cultural Arts Programs for the Remainder of this Year**

So far this year, the students have had one cultural arts program and the 4<sup>th</sup> graders had a writer in residence. One more program for the entire school is scheduled for May. However, that leaves \$1500 in the budget for this year.

**ACTION:** Kim Partin will talk to Ms. Bradshaw about adding another cultural arts program to the year. An idea that was suggested was to combine the cultural arts event with the Spring Fling day (June 3).

## **How to Spend Painless Fundraising Money for this Year**

Mrs. Ramsey made these suggestions:

- Headphones for the classrooms. We have all this digital media, but it is hard for students to use in the classroom because this student needs to work on X and this student needs to work on Y. With headphones, multiple students could be working on digital media.
- Books for classroom libraries. This purchase could be made through Scholastic books, so we get more books for our money.

The recent bond that passed means that each teacher in Wake County will get a new laptop. The current laptops will be passed down to the students.

For the next school year, Wake County will be buying more student devices. Therefore, Mrs. Ramsey suggests that we wait and see what kind of technology needs we have in a year, and not spend the money on technology this year.

**ACTION:** Kim Partin to ask classroom and special teachers about how they would like to see the Painless Fundraising money spent this year.

## **Slate of PTA Officers for 2015-2016**

Kim Partin has a possible lead on a Treasurer for next year. She should know more in about a week.

We are still looking for someone to fill the Vice President position. If you know someone who is interested, please have him or her contact a PTA officer.

## **NCPTA Convention**

Because we missed the early registration, we have enough in the budget for 3 people to attend this convention in April. It will be at the McKimmon Center at NC State April 17-18.

## **5<sup>th</sup> Grade Graduation and Activities**

5<sup>th</sup> grade graduation will be June 5 at 9:30am. Because of transportation issues, there will be no JellyBeans trip this year. It is just too hard to get buses at the end of the school year. Instead, Ms. Bradshaw proposed doing a picnic.

Also, if we have a 5<sup>th</sup> grade talent show, that will be June 8. Kim Partin helped with it last year, and has information she can share with folks who are interested. Kids who participate in the talent show will need to have forms signed to approve their talent and music. There are also 3 practices during school.

**ACTION:** Dina (?) follow up with grade parents in the 5<sup>th</sup> grade. We need folks to volunteer to organize the graduation activities. Currently, no one is leading that project.

Meeting adjourned at 1:30pm. The next PTA meeting is Tuesday, April 14 at 6:30pm in the gym.

Marie Dexter  
PTA Secretary 2014-15

Swift Creek PTA  
**Profit & Loss Budget vs. Actual**  
 July 1, 2014 through March 16, 2015

10:54 AM  
 03/16/2015  
 Cash Basis

	<u>Jul 1, '14 - Mar 16, 15</u>	<u>Budget</u>	<u>\$ Over Budget</u>
<b>Ordinary Income/Expense</b>			
<b>Income</b>			
Book Fair	13,718.12	13,500.00	218.12
Cougar Fun Run	20,280.10	20,000.00	280.10
Family Fun Night	617.23	1,000.00	-382.77
Interest	1.48	5.00	-3.52
Membership Dues	1,519.00	1,500.00	19.00
Painless Fundraisers	2,255.08	2,500.00	-244.92
Parade of Pumpkins	966.80	900.00	66.80
Read-A-Book Grant	550.00	300.00 *	250.00
School Spirit Sales	4,255.50	4,000.00	255.50
School Store-Income	605.00	750.00	-145.00
School Supply Kits-Income	176.61	4,000.00	-3,823.39
Yearbook Income	345.00	6,000.00	-5,655.00
<b>Total Income</b>	<b>45,289.92</b>	<b>54,455.00</b>	<b>-9,165.08</b>
<b>Expense</b>			
Agendas	944.74	944.74	0.00
Book Fair - Entertainment	999.25	1,000.00	-0.75
Book Fair Media Ctr Books	13,411.58	13,500.00	-88.42
Cougar Fun Run - Expense	1,209.50	1,750.00	-540.50
Cultural Arts	2,470.00	4,000.00	-1,530.00
Drama Club	403.67	400.00	3.67
Fifth Grade Celebration	0.00	600.00	-600.00
Healthy Lifestyles	213.56	300.00	-86.44
Insurance Bonding	290.00	290.00	0.00
Landscaping	0.00	300.00	-300.00
Membership - Expense	1,004.00	1,000.00	4.00
Miscellaneous - Expense	0.00	125.00	-125.00
Office Supplies	58.31	125.00	-66.69
Painless Fundraisers Expense	0.00	2,500.00	-2,500.00
Parade of Pumpkins - Expense	808.16	900.00	-91.84
Paypal fees	49.35	75.00	-25.65
Principal Discretionary Fund	334.95	1,000.00	-665.05
Printing	45.54	750.00	-704.46
Printing/Student Directory	239.12	300.00	-60.88
PTA Newsletter Printing	0.00	500.00	-500.00
Read-A-Book Expenses	239.00	300.00 *	-61.00
Reflections	221.53	500.00	-278.47
Safety Patrol	0.00	150.00	-150.00
School Spirit Expenses	2,321.67	3,000.00	-678.33
School Store - Expense	418.29	500.00	-81.71
School Supply Kits	0.00	4,000.00	-4,000.00
Science Fair	427.15	350.00	77.15
Spring Fling expenses	0.00	1,900.00	-1,900.00

	Jul 1, '14 - Mar 16, 15	Budget	\$ Over Budget
Staff Appreciation/Hospitality	811.18	2,500.00	-1,688.82
<b>Staff Assistance</b>			
Grade level Grants	2,000.19	3,600.00	-1,599.81
Teacher Allocations	4,451.96	4,500.00	-48.04
Teacher Assistants Allocations	120.00	100.00	20.00
<b>Total Staff Assistance</b>	<b>6,572.15</b>	<b>8,200.00</b>	<b>-1,627.85</b>
Teacher of the Year	198.00	255.00	-57.00
track team transportation	0.00	125.00	-125.00
Training	0.00	355.00	-355.00
Winter Fling	500.00	500.00	0.00
Yearbook Expenses	0.00	6,000.00	-6,000.00
<b>Total Expense</b>	<b>34,190.70</b>	<b>58,994.74</b>	<b>-24,804.04</b>
<b>Net Ordinary Income</b>	<b>11,099.22</b>	<b>-4,539.74</b>	<b>15,638.96</b>
<b>Other Income/Expense</b>			
<b>Other Income</b>			
Carryover from Previous Year	13,478.24	13,478.24	0.00
<b>Total Other Income</b>	<b>13,478.24</b>	<b>13,478.24</b>	<b>0.00</b>
<b>Other Expense</b>			
Painless Fundrsr PY carry over	0.00	300.00	-300.00
Surplus to be spent/Prior Year	858.90	858.95 * **	-0.05
<b>Total Other Expense</b>	<b>858.90</b>	<b>1,158.95</b>	<b>-300.05</b>
<b>Net Other Income</b>	<b>12,619.34</b>	<b>12,319.29</b>	<b>300.05</b>
<b>Net Income</b>	<b>23,718.56</b>	<b>7,779.55</b>	<b>15,939.01</b>

Surplus to be spent/Prior Yr Proposed Wish List:		
	Jul 1 - Oct 14, 14	Budget
Type to Learn	99.95	100.00
Science Olympiad	-	**
School/PTA website fee	39.95	39.95
All County Chorus	100.00	100.00
SchoolInfo App	499.00	499.00
Popsicles on the Playground	20.00	20.00
Teacher Asst. Celebration	100.00	100.00 *
<b>Total</b>	<b>\$ 858.90</b>	<b>\$ 858.95 * **</b>

\*changes approved 12/9/14  
- decreased Read-a-Book income from \$500.00 to \$300.00  
- decreased Read-a-Book expenses from \$500.00 to \$300.00  
- added \$100.00 for Teacher Asst. Celebration to Surplus expenses, increased Surplus expenses to reflect this

\*\*changes approved 2/10/15  
-removed Science Olympiad from Surplus budget, decreased Surplus expenses to reflect this  
-increased Science Fair budget to \$427.00