

# Cougar Fun Run 2017

LET'S MAKE THIS YEAR A FUNDRAISING SUCCESS!

Hello Swift Creek families!

The **Cougar Fun Run** is Swift Creek PTA's annual fundraiser. All money raised goes directly to the school. Students raise money by collecting donations. On the day of the event, students run as many laps as they can in the time allotted. Teachers and parents – come cheer on our students as they run!

*Date:* **Thursday, October 19**

*Goal:* **\$17,000**

*Theme :* **Running Through the Decades !!!**

*Celebrating Swift Creek's 85<sup>th</sup> Anniversary*



## Where Does the Money Go?

### Cultural Arts Programs

This school year, the PTA is proudly sponsoring these performances and activities:

- African American Dance Ensemble performance for all students (November)
- Performance by storyteller Donna Washington for all students (February)
- Writer-in-residence workshop for 4<sup>th</sup> grade
- Artist-in-residence workshop for 2<sup>nd</sup> grade

### Extracurricular Activities

The PTA provides funds for these school activities:

- Cougar Chorus
- Drama Club
- School Safety Patrol
- Reflections competition
- Science Fair
- School Yearbook

### Teacher and Staff Assistance

- At the start of the school year, the PTA allotted each teacher a \$100 gift card to buy supplies and plans for their classroom
- Each grade level receives a \$400 grant to spend as needed during the school year
- We also support our staff and teachers through early release luncheons and appreciation weeks such as Office Admin Appreciation Week and Teacher Appreciations Week

### And so much more...

- School Book Fairs (fall and spring)
- Spring Fling
- School newsletter
- Landscaping needs
- Agendas for all 3<sup>rd</sup>, 4<sup>th</sup>, and 5<sup>th</sup> graders

## Important Dates!

**Now until October 27:**  
*COLLECT DONATIONS !*

**October 19**  
*Fun Run*

**October 24**  
*Rain Date*

**October 27**  
*ALL MONEY DUE*

*Turn the page for info about fundraising and EXCITING INCENTIVES for students!*

# Fundraising Guidelines

## **Create an online Student Fundraising Page!**

*Students who create a Fundraising page receive their own PEDOMETER!*

This year, we're encouraging parents to create a secure Fundraising Page for each student, and share it with friends and family by email, on Facebook, and other social media sites. Students LOVE having their own page and being involved in raising money for their school. And parents can check on student's progress any time!

### ***Here's how:***

1. Go to ***www.thegetmovincrew.com***
2. Click on the gold star located in the red box in the bottom right of the page.
3. Create a parent login, and then register your student.
4. Once you've registered, go to the same gold star to log in.
5. ***Share your student's page*** with friends and family by email, on Facebook, and other social media sites.



***Increase the amount you raise by reaching more friends and family online!***

***Want to see what a Fundraising page looks like?*** Swifty Cougar, our Swift Creek mascot, has his own fundraising page! Check it out here: ***www.tinyurl.com/SwiftyFunRun***

***Sponsors can still donate by cash or check*** (written to Swift Creek PTA). These donations should be collected by the student and placed in the manila envelope sent home with this packet. After collecting your donations, return the envelope to your child's teacher. (Be sure to complete the student information on the front of the envelope!) These donations will be added to the online Fundraising Page.

Donations can be made and turned in at any time during the fundraising period.

**The deadline for donations is Friday, October 27.**

### **Sponsorship Levels**

- **\$200+      GOLD Sponsor**
- **\$150+      SILVER Sponsor**
- **\$100+      BRONZE Sponsor**

When collecting donations, ask the donor if he/she would like to be recognized on our sponsorship wall and in the PTA newsletter. If yes, check the OPT IN check box on the manila envelope.

## **We cannot continue our programs or funding without your help!**

If you have any questions, check the Swift Creek website at [www.swiftcreekes.wcpss.net](http://www.swiftcreekes.wcpss.net) or send an email to [swiftcreekespta@gmail.com](mailto:swiftcreekespta@gmail.com).

***More information coming soon about the Fun Run schedule and how you can volunteer to help!***

# Fun Run Incentives

## *Individual Student Incentives*

Create your Student Fundraising Page before the Fun Run	<b>Receive a PEDOMETER to keep track of your steps</b>
<b>Every week</b> a student brings in a donation during the fundraising period they can...	<b>Visit the FUN RUN WAGON and pick a prize!</b>
Reach the Individual Student goal of <b>\$50</b>	<b>Choose a FUN RUN COUPON</b> (Examples might include a free homework pass, bring a stuffed animal to school, sit in your teachers chair for an hour, and more!)
Raise <b>\$100</b> or more	<b>30 minutes during GAME DAY to play video games</b>
Raise <b>\$200</b> or more	<b>Choose a SUPERSTAR COUPON</b> AND <b>1 WATER BALLOON</b> <b>to throw at the School Celebration Assembly</b> (Superstar Coupons might include being principal for part of a day, be a special helper to another grade, do the morning announcements, and more!)

## *Classroom Incentives*

- There will be rewards for the following class achievements (more info to come):
  - Classes who reach their classroom Fundraising goal
  - Class in each grade that raises the most in donations
- The class in each grade with the most averaged laps per person during the Fun Run wins a POPSICLE PARTY

## *School Celebration Assembly*

If we reach our Fundraising Goal of \$17,000, there will be a school-wide Celebration Assembly where students from each grade will **throw water balloons at Mr. Propst !!!**

- Students from each grade will be chosen by lottery to throw a water balloon.  
*Every student has a chance of winning!*
- Students who reach SUPERSTAR status (\$200+ in donations) will get to throw a water balloon!